

THE INVESTORS' GUIDE

- A tool to help investors support youth-led peacebuilding meaningfully and responsibly.
- It helps young peacebuilders engage investors, shape fair partnerships, and show how investments can strengthen peace and reduce risks.



WHY IS IT IMPORTANT?

→ Young people already lead peace efforts, but are often underfunded, seen as 'too risky,' and overlooked. →

The guide helps change this — showing investors that supporting youth is not charity, but a smart investment in long-term peace.

WHAT THE GUIDE SUPPORTS



- ☒ stronger youth leadership
- ☒ long-term support
- ☒ stronger partnerships
- ☒ investments that actually build peace

HOW CAN YOUNG PEOPLE USE IT?

- Even though the guide was written for investors, you can use it to explain your work in ways investors understand, ask for fairer funding, and hold partners accountable to youth-inclusive standards.

THIS IS NOT JUST WHAT WE WANT —
THIS IS WHAT GOOD INVESTMENT
PRACTICE LOOKS LIKE.



USE IT TO

- request safety and capacity support
- speak investors' language
- ask for a seat in decision-making on investments
- share the guide with potential partners
- co-design monitoring and evaluation of investments
- propose flexible or phased funding